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27752 1590 02/23/2007

THE PROCTER & GAMBLE COMPANY
INTELLECTUAL PROPERTY DIVISION
WINTON HILL BUSINESS CENTER - BOX 161
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CINCINNATI, OH 45224

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Barbara A. Carver (Depositor's name)
Barbara A. Carver (Signature)
March 1, 2007 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/610,952	07/01/2003	Karl P. Roan	8362D	4167

TITLE OF INVENTION: MERCHANDISE DISPLAY SYSTEM FOR IDENTIFYING DISPOSABLE ABSORBENT ARTICLE CONFIGURATIONS FOR WEARERS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$0	\$1700	05/23/2007

EXAMINER	ART UNIT	CLASS-SUBCLASS
CHAPMAN, JEANETTE E	3635	052-311100

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

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- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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1. Richard L. Alexander
2. Jay A. Krebs
3. Matthew P. Fitzpatrick

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.111. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

The Procter & Gamble Company

Cincinnati, OH

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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*Richard L. Alexander*Date March 1, 2007Typed or printed name Richard L. AlexanderRegistration No. 52,463

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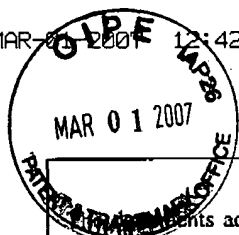
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Fax No. 513-634-3007

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Listed below are the item(s) being submitted with this Certificate of Transmission:**

Number of Pages Including this Page: 2

- 1) Part B – Fee Transmittal
- 2)
- 3)
- 4)
- 5)

Inventor(s): Karl Ronn, et al.

S.N.: 10/610,952

Filed: July 1, 2003

Case: 8362D

Comments:

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